



Krzysztof Kania

Freelance Research Moderator

Extra moderation capacity for research teams and agencies. Usability tests, interviews and focus groups, run by someone who's been moderating sessions since 2004. I work with your study design and within your client relationship and run the room, or help with the whole process.

PRACTISING SINCE
2004

ENGAGEMENTS
40+ across retail, gaming, fintech

LANGUAGES
Polish (native), English (fluent)

CURRENTLY
Open for projects

Why me

- Associate Director, UX & Games Research at eye square (Warsaw / Berlin) since 2022 - fielding and moderating complex international studies across the US, South America, South-East Asia, the Middle East and Europe, for clients including Tencent and Level Infinite.
- Built and led UX research functions from scratch, including as Head of UX at StepStone Continental Europe across five markets.
- Comfortable across qualitative and quantitative methods, plus biometrics (eye tracking, facial expression, GSR) when a study calls for it.
- Sectors covered: e-commerce, games, finance & banking, insurance, entertainment.

What I cover

- Moderated usability testing - live products, prototypes, clickable mocks
- In-depth user interviews (IDI)
- Focus groups, 4-8 participants
- Second moderator / notetaker for multi-market studies
- Overflow and rush coverage when your calendar is full
- Diary studies, remote-moderated research
- Sessions in Polish or English

Methods & tools

Qualitative · Quantitative · Remote moderated · IDI · Focus groups · Diary studies · A/B testing · Heuristic evaluation · Usability audit · Eye tracking · Biometrics (FET/GSR) · Survey design

Session tools: Zoom · Teams · Google Meet · In person / lab

Studios & agencies I've worked with

eye square · Tencent · Level Infinite · StepStone Continental Europe